

Woodstock Economic Development Commission
Application for Community Project Grant 2019

Name of Project: Woodstock Revitalization Project - Bump out

Brief Description (50 words): To create 5 "Bumpouts" to facilitate

safe crossing at the crosswalks on the Green

Central (Newark), Elm St and High Street & Central.

The Bump outs will be created with 30" pots planted

with appropriate plants.

Grant Request: \$16,000 Total Project Budget: \$16,000

Applicant Information

Name of Applicant/Organization/Business: EDC - Revitalization Sub Committee

Mailing Address: _____

Name of Project Coordinator: Joe DiNatale

Contact's Email Address: nice touch vtc msu.com Telephone: _____

Organization's Website URL: _____ EIN: _____

Applicant/Organizational Description: Briefly describe your organization or group and its mission. (150 words)

The Subcommittee was charged with working with Dobois & King to assess the needs for revitalization of the metered district in Woodstock.

Applicant/Organizational Budget: What is your total organizational budget (or total project expenses) for the current fiscal year?

Organizational Budget (Required for businesses and organizations): Attach a copy of your Budget to Actual comparison or Profit Loss (P/L) statement for the most recently completed fiscal year.

Project Information:

Project Goals: Explain the goal(s) of the project. Describe the work you will do and what that will accomplish, in other words - what you are doing and why. Please be specific. (300 words)

Project Timeline: Please explain the overall timeline for your project as well as the specific steps required to achieve your goals. Please list specific dates if they've been identified. (150 words)

We would like to have the bumpouts in place by Alumni Day weekend, June 14th. They will be removed by November 1, 2019.

Project Champion: Who is championing this project, what is their role in the community, and why are they leading this work? (100 words)

What will success look like? Please explain how you will know that you've achieved your goals. (250 words)

Public Safety enhanced and traffic calmed

Project Budget Narrative: What will the grant funds be spent on? (200 words)

Up to 60 large pots, planted with seasonal plantings and placed on either side of the crosswalks mentioned above. Pots, soil, plants - commercial-grade

Project Budget – Itemized. Please break-down/categorize the total project costs:

Income Category	Total	Applicant	EDC	Other	In-Kind
EDC grant			\$15000-		\$1500-
Total Income					
Expense Category	Total	Applicant	EDC	Other	In-Kind
			\$15000-		\$1500-
Total Expenses					

Additional lines may be added or you may attach an itemized project budget. Please include both expenses and revenue, including pending and secured support. Material and labor in-kind support should be identified but might not be considered as matching funds.

Community Value

Your answers to the following questions will help the EDC evaluate your grant application according to the published funding rubric.

Tell us how your project enhances the beauty or improves the quality of life for Woodstock residents and visitors? (200 words)

The goal is to make people (motorists) aware of crosswalks and slow them down. They will replace the need for signage near crosswalks - and look beautiful.

In what way will the proposed project contribute to the Woodstock's economic vitality? (150 words)

Will the proposed project attract new residents to Woodstock? If yes, explain how. (150 words)

Tell us about existing community support for this project. How have community members been engaged in decision-making regarding this idea or project? (150 words) You may attach a Letter of Support in addition to or in lieu of this question.

We have attached a list of people who participated in the public hearing.

Does the project have adequate funding for now and future years? (150 words)

Please attach any supporting information, including letters of reference or other relevant information.

Signature indicates that you have read and agreed to the EDC Community Grant Guidelines 2019.

Submitted by: (First and Last Name)

Signature:

Date:

Drafted 12/4/2018

Revitalization committee of EDC
Public Meeting April 18, 2019

The discussion was led by committee members Joe DiNatale, Beth Finlayson and Ray Bourgeois. They meet every Tuesday morning at Mon Vert Cafe to formulate a plan based on Dubois + King's village revitalization plan.

The purpose of the meeting is to get a sense from the community about items to incorporate in the program, specifically focusing on:

- Sidewalk bumpouts
- Benches
- Flower pots
- Trash cans

They would like to get more visual items that people can see right away and see what the EDC money is used for.

Bumpouts –

Joe met with Robbie Blish to see if it is okay. He thinks it is a good idea, but will review the locations. Beth think they can be accomplished with little money. It can be a test – 5 locations. Visual lead into the crosswalk. Flower pots will lead into it. So cars can see people.

- Mon Vert Café and High
- Gillinghams
- Both sides of the Green
- Bottom of College Hill

Flower pots in the curb cut. Maybe benches, too.

Not lose any parking spaces

Temporary for summer season only. Just to try.

Who will care for plants in pots? Same as the Chamber flower pots? Should be okay.

Suggestion - Some signage about cross walks would be good.

Add flower pots in existing bumpouts? Yes.

Benches –

Ray has done research.

Choices that can be incorporated now.

Not replacing benches making suggestions about a particular style for new benches.

Wanted to know if they should match existing?

Maybe try to replace some of the more rickety benches. Depending on how much funding is available.

Will tap in Jack Rossi's expertise about placement.

One place might be Teagle's Landing. Maybe get matching funds from EDC to supplement Trustee funds.

Mary Mahoney – group of volunteers is working on it and considering benches. Was concerned about size.

Concern about whether metal gets too hot.

What about benches that have plaques on them already? Mary R thinks they were given by family and friends. People could also donate benches and add name.

All benches come unassembled except metal.

Trash cans –

Ray looked at lots of options

Maybe using both

Big Belly – solar operated compactor. Has door so keeps animals out.

Use existing – replace some of the ugly ones around town.

Solar doesn't always work here. Have larger batteries and larger capacity. Only used for compacting, so not used all the time.

Questioned whether trash cans are too full? Only needs to be emptied once every two weeks.

Will the dog waste smell?

Also concerned about the square footage on the sidewalk.

Also feel that the bins are ugly and mechanical, not unless they are saving money.

Questioned the environmental impact of extra Casella pickups.

Not necessarily using the advertising on the side?

Try to put them in spots where they wouldn't be jarring to look at?

Cost difference is not too different.

Mary Riley – not always able to get the pick up on some weekends. One day events fill the trash cans.

Also was able to add trashcans.

Add more trash cans throughout town. Find places that you know will get filled, try some out. And see what people think.

Gail – concerned about the pull down to put in trash. Wants to know how it will beautify the town? Too many opinions, hire someone to make the decision.

Joe – says that this is the time for people to give their opinion.

Tables –

Teagle Landing

Tribou Park

Use places more effectively.

People like the small Naked Table ones. Easier to use.

Maybe larger ones at East End.

What about café tables with chairs? Concern about theft and usage.

Good quality matters

Flower pots –

For bumpouts

Think about what material they are placed on.

Signage will be another discussion.

Concern about the stability, especially the tapered ones.

Whose job will it be to pick up the pots?

Parking kiosks –

Setting aside meters – Kiosks are all the same pretty much.

Difference is enforcement.

One is for driver to put in license plate. (Enforcement shoots the license plate.)

Other option is to get ticket to put on dash.

Ultimate decision will rest with Trustees. Need to know when the contract is up. Also need to know if the Trustees care.

About 170 parking meters with separate machines. More opportunities to malfunction.

Will Village generate more income? People can't save time.

Makes it easier to plow around meters.

What about getting rid of the meters? Or instead of giving tickets have invitation to "donate."

Question about why the parking is parallel on the Green.

Village Trustees and Design Review Board will need to review and approve.

4/18/19

Name

Susie Stulz

Roger Logan

DAVID Brown

Larry Niles

Mary Riley

Phil Camp

Maureen Camp

Wendy Specter

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